

Investing in the Texas economy, helping create economic growth and jobs

15+ years

in Texas: Google has proudly called Texas home for more than 15 years with offices in Austin, Dallas, and Houston, data center campuses in Midlothian and Red Oak, and a cloud region in Dallas. Verily HQ, Waymo, Wing, and Fiber are also located in Texas.

\$2.7B

investment in Texas: Since the Midlothian, Texas data center was built in 2019, and the development of a new data center in Red Oak, Texas was announced in 2023, Google has invested more than \$2.7 billion in the state.

1.62M+

Texas businesses: More than 1.62 million Texas businesses used Google's tools at no cost to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

12,000+

small businesses trained by a Texas Coach: Grow with Google Coaches are local experts who help small businesses grow. Our Texas Coach offers live training and hands-on coaching – at no cost – to small businesses.

\$50.3B

of economic activity: In 2024, Google helped provide \$50.3 billion of economic activity for hundreds of thousands of Texas businesses, nonprofits, publishers, creators, and developers.



Bison Coolers, Fort Worth, Texas.

Bison Coolers is a family-owned business in Fort Worth. Jeremy Denson runs the company, which sells a wide selection of top-quality, mid-priced coolers made in the United States.

Products:

Google Ads, Google Analytics, Gemini, Google Workspace

"We can get real-time recommendations from Google Ads that are easy to understand. To be able to have those tools in-house is a huge help for us."

Jeremy Denson

Co-owner & President

Improving the lives of Texans by investing in their citizens and communities

350,000+ Google Career Certificate graduates in the U.S. Google Career Certificates help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. of graduates report a positive career impact within six months. Google has also collaborated with 43 Texas educational institutions like University of Texas System and Dallas College to make Google Career Certificates available to students and to increase employment opportunities.

1,046,000+ Texans trained: Grow with Google has partnered with over 600 organizations in the state to train more than 1,046,000 Texans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

Investing in AI infrastructure and manufacturing: Texas is a key investment area for Google's AI infrastructure and manufacturing. In Texas, Google has manufacturing capability to assemble integrated networking and machine rack systems. Two additional sites are being evaluated for the manufacturing of Google TPU-based and GPU-based advanced AI systems, to be established by 2027.



I thought I was proficient until I took [AI Essentials], but there was so much I didn't know. I would probably say it saves me more than 20 hours a week. I don't have to hire a personal assistant because AI does that work.

Laketra C.

Google AI Essentials Certificate graduate
Executive Director at MEE Hub, Inc.
Austin, TX

Helping Texans When They Need It Most

\$90M+ in philanthropic giving: Since 2005, Google and Googlers have given more than \$90 million in philanthropic giving (cash grants, employee donations, and gift match) to organizations and nonprofits in Texas.

\$340M+ in Ad Grants and Google Workspace to 4,630 Texas nonprofits: Since 2004, Google.org provided more than \$334 million worth of donated search ads to Texas nonprofits through the Google Ad Grants program and more than \$6 million worth of Google Workspace licenses for Nonprofits.

106,000+ volunteer hours: Since 2010, through Google.org, Google employees volunteered more than 106,000 hours work with nonprofits and schools.

More than \$300,000 in Crisis Response funding including disaster relief: Our response to critical events like the devastating 2021 winter storms and recent 2024 wildfires has included strategic partnerships with organizations like Just Keep Living Foundation, enabling us to provide essential aid, resources, and long-term recovery support to affected communities.

Google.org pro bono support: As part of a Google.org Fellowship, a team of Google employees (software engineers, product managers, UXers, & more) worked full-time for six months with Rewiring America to build and launch an Incentive Calculator that enables residents in Texas (and throughout the US) to input a few household details and see the home electrification rebates and tax credits available to them, reducing emissions and empowering communities to adopt clean energy. In addition, Google.org Fellows based in Austin worked full-time with the Woodwell Climate Research Center, using AI to monitor & predict the direction and extent of Pan-Arctic permafrost thaw to inform climate action.

\$53M+ of Ad Grants to nonprofits: In 2024 alone, Google.org provided more than \$53 million worth of donated search ads to Texas nonprofits through the Google Ad Grants program.

Partnering with local governments and academic institutions to help Texans

The Central Texas Regional Mobility Authority (CTRMA) partnered with Google Cloud and Deloitte to modernize its tolling system with expanded analytics and AI capabilities, improving service for Texas citizens by reducing congestion. This system now processes approximately 700,000 transactions daily, with 270 million processed to date.

To serve its diverse 2.6 million constituents, Dallas County partnered with Google Public Sector to launch critical language services that facilitated over 2,000 virtual assistant conversations and enabled 7 departments to translate documents into 130+ languages in the first week of launch.

78,500 students across Fort Bend Independent School District (ISD)'s 80 schools benefit from enhanced campus safety powered by Now IMS and Google Cloud. This new system facilitates real-time communication among students, administrators, law enforcement, and faculty to enhance emergency response and school safety.

Environmental scientists at the Harte Research Institute for Gulf of Mexico Studies at Texas A&M, Corpus Christi use AutoML Vision to automatically classify aerial images of coastal shorelines. Tracking changes in the coastline and its appearance can help scientists monitor both conservation efforts and the effects of climate change.

Texas Workforce Commission turned to Google Cloud to help it manage 30 million website inquiries per day at the peak of the Covid-19 crisis. They implemented Google Cloud's reCAPTCHA Enterprise, securing its Unemployment Benefits Service site and ensuring Texans could access vital resources despite the surge in traffic and attempted fraud.

5 million travelers, emergency responders, and reporters in the State of Texas were safely guided through over 500 roadway closures caused by Hurricane Harvey on a redesigned, serverless app built on Google Cloud.