



Capital Prize-Winners will have an invigorating voyage on Transatlantic Liners.

Now It's April 1st
Read This and Act

ANNOUNCING Madam C. J. Walker

GRAND TRIP-TO-THE-HOLY-LAND CONTEST

GORGEOUS

SUPERB

UNEQUALED IN THE HISTORY OF NEGRO BUSINESS

A Veritable Give-away to the Winners

Most every one who has read the Bible and learned of the magnificence and exceeding love of Palestine has had a desire to go there. Great has been the desire to see the land where Christ was born,走 and died without ever having been able to do so. Every soul who has ever seen Christ was born,走 crucified was buried and ascended into Heaven. Great has been their yearning to visit the Holy Land. No church official has felt better serve his people if he could tread that Holy Ground. But such a trip is expensive, exceedingly so, and ordinarily quite beyond the immediate reach of many. This fact alone has caused despair to overcome desire. Many hopes of ever seeing this historically historical land have been abandoned.

BUT LISTEN!

Your dream, your wish, and your long, long yearning—a trip to Palestine—*is* within YOUR easy reach, sight of much you've read about, the revelation of all the Holy Land, the Bible in all its parts, is yours if you would have it.

HERE'S HOW YOU MAY—Read Carefully

Mrs. Lelia Walker Wilson, only daughter of the late Madam C. J. Walker, recently toured the Holy Land. So sincerely impressed was she with all she saw, that she desires others of our race to see those wonders of the Bible. To make it possible she and the Mrs. C. J. Walker Mfg. Co., of which she is president and owner, announce this big contest and offer the following wonderful list of prizes to any Bishop, Presiding Elder, Pastor, or general officer of any religious denomination who enters the contest and has the highest standing at its close.

GRAND CAPITAL PRIZES

- 1st Prize. Free trip to and from the Holy Land and \$250.00 in cash.
- 2nd Prize. Free trip to and from the Holy Land and \$100.00 in cash.
- 3rd Prize. Free trip to and from the Holy Land.
- 4th Prize. Free trip to and from Paris, France. (Pan-African Conference)

GRAND DISTRICT PRIZES

- 1st Prize. \$100.00 in cash given to highest contestants in each of five Districts.
- 2nd Prize. \$ 50.00 in cash given to next highest contestants in each of five Districts.

SPECIAL TIME LIMIT PRIZES

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| \$10.00 and 2,000 extra votes
Given to the candidate having the largest vote at the end of first quarter. | Special. 10,000 extra votes
To the candidate having the largest vote at end of eleventh month. |
| \$15.00 and 3,000 extra votes
To the candidate having the largest vote at the end of second quarter. | 5,000 extra votes
To the candidate having next largest vote at end of eleventh month. |
| \$25.00 and 5,000 extra votes
To the candidate having the largest vote at the end of the third quarter. | 12½% Commission to every Contestant not winning a prize. |

THE CONTEST:

While not called so, this is a popularity contest. Stupendous and nationwide, quite the biggest of its kind ever held, and one that will determine the most popular,走 and renowned church man, regardless of denomination and locality. It is, after all, every person's contention that the church is the chief repository of truth. Every church official could enter it. It is the one big unheard-of chance to go to Palestine, the Holy Land, free of all cost. You should enter it or nominate a candidate. It should be easy to you on the strength of your popularity. If you are not a churchman, you can still make this trip. Thousands use Madam C. J. Walker's Superfine toilet preparations regularly. Thousands more should use them. Between now and July 1, 1924, enter and every package of these different products, perfume, soap, etc., will carry a credit coupon entitling the purchaser to cast a designated number of votes for one specific contestant. Every person—*is* a possible voter, why not influence them to buy these products? Enter now. Madam C. J. Walker's Superfine toilet preparations, walk up, line your town, your state and several states, let them vote you to Palestine. You can do it. You have influence. Here's a chance to use it. Thousands of agents and storekeepers throughout the United States and Canada will help you. Tell folks to go to their buy these preparations and give you the credit. Get a complete stock of these preparations yourself, pack them, sell them, send the coupons in and get the credit. Buy a block of contestants and nominate them. We will supply the goods in exchange for them. Man, it's easy! Start today!

Everyone has an equal chance to a free trip. The United States has been divided into five districts and in each district the top three contestants will receive one's choice of what are the capital awards. In these districts two divisional prizes will be awarded to the candidate having the largest number of votes in the class of the contest in each district and who d'ln't win a grand capital prize. The grand capital prize will be awarded to the candidate having the largest number of votes in the entire contest. The grand capital prize will be given to the contestants leading in each of the five districts at the end of the first, second and third quarters and special extra credits to leading contestants in the eleventh month. Madam C. J. Walker's Superfine toilet preparations will lead this big contest. To everyone not winning a grand capital, divisional or special time limit prize, we will award 12½ per cent commission



The Garden of Gethsemane—one of the countless wonders to be seen on the trips to the Holy Land.

WOULD YOU GO THERE?

Would you make this trip free of all cost, as our guest and for but very little effort from you. Think of it, to Palestine, the Holy Land, ten thousand miles free of charge, would you go?

GRAND DISTRICT PRIZES

- 1st Prize. \$100.00 in cash given to highest contestants in each of five Districts.
- 2nd Prize. \$ 50.00 in cash given to next highest contestants in each of five Districts.

SPECIAL TIME LIMIT PRIZES

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| \$10.00 and 2,000 extra votes
Given to the candidate having the largest vote at the end of first quarter. | Special. 10,000 extra votes
To the candidate having the largest vote at end of eleventh month. |
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| \$15.00 and 3,000 extra votes
To the candidate having the largest vote at the end of second quarter. | 5,000 extra votes
To the candidate having next largest vote at end of eleventh month. |
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| \$25.00 and 5,000 extra votes
To the candidate having the largest vote at the end of the third quarter. | 12½% Commission to every Contestant not winning a prize. |
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RULES OF THE CONTEST

The contest will run for twelve months, beginning July 1, 1923, and closing July 1, 1924. Competitive contestants, however, may start collecting votes today.

Entrance to the contest must be made prior to July 1, 1923. Positively no entries received after that date.

Any Bishop, Presiding Elder, Pastor, or general officer of any religious denomination will be eligible to enter.

Persons may nominate any one eligible to enter the contest or persons eligible to enter may nominate themselves.

A special nomination credit of five thousand votes will be allowed each contestant the number of their certificate of entry. Only one such credit allowed to each contestant.

All credit coupons must be forwarded to offices of the company for proper credit at least once each month.

Each credit coupon entered in the contest must positively be in by July 1, 1924, the closing date of the contest.

Grand capital prizes go to those having the largest number of votes at the conclusion of the contest. District prizes go to the highest in each district after the first, second and third quarters. The grand capital prize goes to those having the largest vote at the end of each of the first three quarters; and the eleventh month. 12½ per cent commission goes to every one not winning any other prize herein mentioned. In case of a tie duplicate prizes will be given.

The Madam C. J. Walker Mfg. Company, Inc., reserves the right to reject objectionable nominations, place additional names on the list, correct any typographical errors, change the name in case of its being changed, and make whatever additions or alterations being necessary to the best interest of the contest.

NOMINATION COUPON
Good for 5,000 Votes

I nominate _____ Name _____

Street address _____

City _____ State _____

On the Mrs. C. J. Walker Prize to the _____

The above coupon will count for 5,000 votes when cut out, filled in and sent to the Contest Manager on or before the entrance registration date, July 1, 1923.

CONTEST MANAGER

THE MADAM C. J. WALKER MFG. CO., Inc.

640 N. West St. Indianapolis, Indiana



Liberal cash rewards to those not winning Grand Capital Prizes

The Mrs. C. J. Walker Mfg. Co., Inc.
Presents on the back cover
Paris, France

ENTER TO DAY

CONTEST MANAGER

THE MADAM C. J. WALKER MFG. CO., Inc.

640 N. West St.



Democratic Headquarters

1408-1/2 MAIN STREET

March
Twenty-Second
1925

TO THE VOTERS OF THE CITY OF DALLAS:

I am writing you this, appealing to your patriotism as citizens of Dallas interested in its welfare and its future, asking you to vote for

Mr. Louis Blatnick for Police Commissioner,
Mr. John C. Warren for Finance Commissioner,
Mr. Louis S. Turley for Police and Fire Commissioner,
Mr. Gus Wylie for Street Commissioner, and
Mr. Harry H. Johnson for Water Commissioner.

These men are the nominees of the Democratic Party of the City of Dallas and have pledged themselves to honestly, fairly and efficiently serve the entire people of the City of Dallas, regardless of race or religious or other affiliations, and, when elected, they will be the officers of the entire city, charged with the duty of treating fairly every citizen.

For them I ask you to go to the polls on Tuesday, April 3rd, and cast your vote for each of these men.

Yours truly,

Campaign Manager.

(Political Advertisement)

YOUNGEST LINOTYPE IS IN ST. LOUIS.

(X. A. C. P.)

St. Louis, Mo., March 22.—(UPI)—A boy newspaper editor, W. L. Wilkins, a youngster of 12, has been elected to the position of managing editor of the "Daily Times," a paper here for six years and to the present time the youngest managing editor in the country. He is a citizen of St. Louis, having passed his 12th year of age, he started in the office of the "Daily Times" at the age of 10, in the office of the "Daily Times," a course in Linotype operation at the University of Missouri, and at the age of 12 took charge of the "Daily Times" of which Arkansas. He became editor of the paper at the age of 11, and has proven very valuable on the staff. He is the son of W. L. Wilkins, a well-known Birmingham, of 41, who is president of the Birmingham News Boys' Home Training School.

GRESHAM REPORTS HIRING AND FIRING

McGraw Editor to Return from
Meeting of Managers Supporting
Plan to Control Press

(Circus Letter)

New York, March 24.—Rumors of a meeting of managers of circuses here were denied by W. L. Gresham, president of the country by the millionaire concessionaire, who said he had no knowledge in which he did not receive it that there would be a meeting of the theatrical business leaders here to discuss the question of a forthcoming strike.

The old timer is not alone in his denial of the meeting. George L. Green, editor of the "Daily News," stated that Mr. Gresham, whom he met in New York, told him he did not even know of the proposed meeting of the managers.

Mr. Gresham, however, agreed to a short interview at his office, where he referred twice in opposition to the rumors and all forms of excited reports.

CLARKSON TALKS—"NORTHERN

(X. A. C. P.)

Fayette, N. C., March 21.—The three state delegations to the Negro Progress were disappointed and annoyed over the statement of the local leaders here that a "Draft of War" for Negroes was made up against them.

A letter to a "Speaker

of the House," from the Negro Progress, read:

"We are deeply grieved

over the statement of the

local leaders here that

a "Draft of War"

was made up against

them.

John C. Warren, a member of the

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